Activity Description
Led by a nationally renowned faculty team of dermatology experts, this curriculum will spotlight various aspects of a multidimensional, holistic treatment approach for pediatric patients with atopic dermatitis (AD). The presentation will provide discussion around the recent advances in the AD treatment landscape, evidence-based recommendations for care, including therapeutic patient education (TPE) regarding behavioral modifications or habit reversal techniques for itch, and through the use of patient storytelling, acknowledging the quality of life burden of patients with AD with tools to better understand how to manage quality of life aspects within the context of symptom control and overall disease management. The program will conclude with key teaching points and an opportunity for Q&A.

Learning Objectives
At the conclusion of this activity, participants will be able to:
• Establish a diagnosis of atopic dermatitis (AD) through the use of guidelines and positive, symptom-based assessment and examination.
• Assess various FDA-approved agents for atopic dermatitis, and review future directions in this area.
• Review strategies to overcome gaps in AD care, including prevention, guideline adherence, and reducing disease burden.
• Utilizing video vignettes of actual patients, recognize the quality of life burdens with AD including factors such as emotional and psychosocial effects, relationships, financial, sleep disturbances, and productivity within the workplace or school setting.

Intended Audience
This activity has been designed to meet the educational needs of pediatricians who are involved in the care and treatment of patients with atopic dermatitis.

Acknowledgment
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Accreditation
ACME Accreditation
Boston University School of Medicine is accredited by the Accreditation Council for Continuing Medical Education to provide continuing medical education for physicians.

Boston University School of Medicine designates this live activity for a maximum of 1.00 AMA PRA Category 1 Credit™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.

AAP Accreditation
This continuing medical education activity has been reviewed by the American Academy of Pediatrics and is acceptable for a maximum of 1.00 AAP credits. These credits can be applied toward the AAP CME/CPD Award available to Fellows and Candidate Members of the American Academy of Pediatrics.